



Fastest speed to value

Our Quick Start method allows you to start seeing value in 4-6 weeks.



Enterprise grade price optimization

Leverage DemandTec proven solutions.



Phased approach

Together, we choose the categories that will have the highest impact.



A true partnership

Our pricing experts will work with you to ensure success.

Many Retailers are Facing Tough Markets Today

With rising inflation and heightened competition, delivering precision pricing for your customers is more important than ever. Many retailers face barriers to entering the price optimization market, including the need for IT resources, costs of dedicated pricing teams, and change management programs to drive adoption. And retailers looking at price optimization solutions can lose value time with lengthy RFP processes to select, scope, and implement a solution.

We offer a different path. A new service, that allows you to improve consumer price perception, produce highly accurate demand forecasting, and better compete in the market – with incomparable speed to value

The Solution

DemandTec is launching a new service: Autonomous Pricing On Demand. We partner with retailers and provide seasoned pricing experts to serve as an extension of the pricing and merchandising teams. As a result, retailers benefit from:

Enterprise-grade, AI-powered Price Optimization: Eliminate the guesswork, price with scientific precision to ensure profitability while maintaining and improving price perception.

Incomparable Speed to Value: Quick Start implementation with diagnostic Pricing Health Check delivers rapid time-to-value (4-6 weeks versus the industry average of 12 months).

Dedicated Pricing Team: providing weekly price optimization recommendations based on retailer pricing strategy and data feeds, along with quarterly executive performance review and business impact briefings.

Comprehensive Insights: Highly accurate consumer demand and competitive insights.

Meaningful Performance: Increase revenue up to 3% and profit margin up to 5%.

How it Works



You provide only essential data



We conduct a pricing strategy review



Together we choose the categories for quick-start



Begin receiving price optimization recommendations

The Result

Your merchandising and pricing teams are empowered to compete with retail giants, by implementing strategic pricing which improves price perception and market position, without leaving money on the table. You get all the benefits, without the need for heavy IT lifting, complex implementations, with no training or change management required, and most importantly, you see results, fast.

To learn more, contact us

Let's talk 

DemandTec
by acoustic

A pioneering leader in retail pricing, promotion, and markdown technology for decades, DemandTec is ushering in the new era of unified autonomous commerce. With Unify by DemandTec — the industry's first — retailers can unite their data, systems, internal teams, and collaborate with suppliers to generate profitable revenue growth with the power of AI.

From food to fashion, DemandTec partners with more than 700 customers around the globe. To learn more, please visit us at www.demandtec.com

Shopper Intelligence to Autonomous Commerce